SSI managed analytics provide a competitive edge to C-level executives and global supply-chain operation pros:

- Gain knowledge
- Receive actionable insights
- Enhance efficiencies
- Cut costs
- Improve decision-making
- Support strategic planning
Maximize Your Savings

For global shippers, across all modes of transportation, SSI applies an automated, customized freight audit process. Our technology scrutinizes invoices to identify sizable savings opportunities and ensure carrier contractual compliance.

A valuable result of this endeavor is that large volumes of relevant supply chain data are captured and entered into a dedicated data storehouse.

SSIconnect™, our user-friendly, online customer platform allows you and your team to access highly relevant information that can be transformed into valuable analytics.

Enjoy a Wide Range of Benefits While Saving Up to 25% of Your Transportation Budget

- Review executive dashboards that provide clear, accessible intelligence
- Monitor KPI’s and other shipping metrics
- Receive relevant financial reports
- Identify expense anomalies and detect emerging trends
- Improve logistics planning
- Optimize freight carrier usage and analyze accruals
- Analyze fresh data routinely to make continuous improvements
- Implement programs for long-term, sustainable supply chain optimization

Actionable Data Insights for Informed Decision-Making

Today’s supply chain, logistics, and finance leaders need expert support to inform their decision-making as few organizations have the in-house capabilities to glean relevant insights and extract useful business intelligence from the continuous deluge of transportation data.

SSI’s managed analytics provides an optimal solution by delivering the supply chain intelligence required by these professionals.

Modern, customizable dashboards empower leaders to discover and pinpoint the shipments and carriers that adversely affect costs. Armed with pertinent information, supply chain issues can be addressed at the root cause, resulting in real change by cutting shipping costs, improving logistical efficiencies, and reducing operating expenses.
Gain Valuable Insights

Managed Analytics Spark Supply-Chain Insights

Reap the benefits of transportation and logistical analytics, without making a large upfront investment in time and resources. SSI Managed Analytics is a robust, outsourced solution that warehouses and integrates key internal and external data and feeds it back to you through easy-to-digest custom dashboards and reports.

- **Move fast** – with no people to hire or in-house systems to build, you can start gleaning valuable insights promptly.
- **Receive expert support** – The SSI data science team and professional programmers can help you identify pertinent data and deliver the visuals to help you find answers to your biggest challenges.
- **Realize immediate ROI** – With minimal expense, you can tap into data insights for quick decision-making to improve performance and cut costs. Further, you may implement changes that deliver significant long-term savings.

SSI Transportation & Logistics Managed Analytics Services

- Customized analytics dashboards
- Customizable range of historical data available
- Expert data science support
- Domo® cards and dashboard
Transportation Carrier Benchmarking

SSI also offers carrier benchmarking services. For a nominal fee we can analyze your expenses by carrier or by lane (e.g., parcel, LTL, TL). Further we can dig deeper to see how your current rates compare and rank across other anonymized shippers by industry, service levels, shipment volumes, freight spend, region and more. Armed with this information, you may be able to realize significant savings when negotiating your carrier contracts.

Transportation Logistics Planning

SSI also provides transportation logistics planning resources upon request.

- Web services for TMS connectivity to rate card data in the SSI system
- Shipping activity analysis and recommendations utilizing machine learning modeling technologies
- Bulk shipment planning and optimization utilizing proprietary algorithms for modeling and what-if scenarios
- Compare carriers across Service, Region and Lane dimensions (US-Domestic, International)
- Analyze freight invoices across multiple rate cards for comparative analysis

Develop Data-Driven Supply Chain Strategies for Future Needs

Power your strategic planning with our advanced analytics engine. Armed with intuitive dashboards and robust reports that provide relevant supply chain intelligence, you can implement meaningful changes to maximize supply chain efficiencies.

SSI managed analytics scale with your growing enterprise and adjust to your dynamic business needs. Armed with relevant metrics and cutting-edge data visualization tools, you and your team can implement future improvements that deliver increasingly successful outcomes.

Maximize your supply chain intelligence with SSI managed analytics. Connect with SSI today.

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